

NEWSLETTER SEPTEMBER 2023

CELEBRATING 15 YEARS of KHUSH INGREDIENTS

In 2008 Khush Ingredients started out to provide transparency in the supply chain and has grown into a team of 20 people across the EU and UK sites. Our customers value our independence and enjoy a smooth supply chain, responsive to their changing needs.



Our largest product lines are Anthranilates, Cooling Compounds, Mints, Lemongrass, Organic Oils (esp. Mints / Citrus) and Eucalyptus. However, we have over 100 ingredients in our range, 30 covered by REACH EU and UK, and new products added every month, with West Indian Bay Oil being the latest.

So, what makes us different?

Long Standing Partnerships:

We enjoy considerable loyalty from our customers and our small band of supply partners are like an extended family with many alongside us for the whole 15 years. We proudly import from producers for over 99% of our sales.

Strong Team Ethos:

We have a growing, young, diverse team (guided by a few older heads!) eager to learn about the wonderful world of Essential Oils and Aroma Chemicals. We combine this with the expertise and knowledge from our partners and share this through LinkedIn posts and In-Person meetings.

Commitment to Sustainability:

We are always striving to improve our performance on sustainability. Our new Netherlands facility achieved EU Organic Status and a recently passed Kosher audit. This ensures our customers receive the same quality products, with the same certification, anywhere we deliver.



What are we planning for 2024?

In the coming year, you can expect the introduction of more sustainably sourced products, increased range of stock of Organic Oils in Europe, an introduction of new Sustainability Information Sheets plus the commencement of our journey for 'Fair for Life' certification. We welcome your enquiries!

Thank you to our customers and our supply partners for your support and look forward to seeing you at IFEAT Berlin next month or in the very near future.

Pramod and Samantha Gujral, Directors.



The theme this year is '**Trade, Tradition and Modern Spirit**' and looks at how traditional products evolve into new applications. Rosemary Oil showcases the modern use of a popular product well. Come and share your thoughts with Pramod!

Email sales@khushingredientsbv.com to arrange a meeting.

Rosemary Oil



• The Product

Product is natural and obtained by steam distillation of Rosmarinus Officinalis.

• Social Media

This is now hailed as a miracle hair re-growth product by a younger generation who regularly sing its benefits through reels on Instagram and Tik-Tok.



• Historic Use

Historically Rosemary Oil has been used in medicine and aromatherapy as a cleansing incense and antiseptic. It originates from the Mediterranean coast and the name in latin means (ros marinus) 'dew of the sea'.

• Modern Use

This emerging market of younger essential oil users can only help promote the wellness industry and increase overall sales

MEET OUR UK COMMERCIAL TEAM

Khush would love to introduce our UK Commercial Team! They are on hand to discuss their understanding of current market trends, respond to your queries and deal with your orders directly.

“We can introduce you to new products you haven’t smelt before, like Douglas Fir from New Zealand, West Indies Bay Leaf or more unique oils like Blue Lotus and Indian Mango Ginger.”

To support your sales efforts and better understand how Khush Ingredients can meet your needs, they would love to hear from you and get to know the business you represent.

Please feel free to extend an invitation for a visit!

Contact Neva and Maille at internalsales@khushingredients.net



Organic Fine Lavender – French Origin



Botanical: Lavandula Angustifolia

PRODUCT OF THE MONTH

We source our high-quality Organic Fine Lavender Oil from Provence.

A beautiful musky aroma with fresh aromatics due to being grown at high-altitude.

This premium product will be sought after as there has been an unforeseen setback to harvest...

Find out more at [Product of the Month linked in link](#)

Please contact if you would like a sample.

Learn more at khushingredients.net