



## **NEWSLETTER JUNE 2024**

## **VIVE LA SIMPPAR**

It was a huge success; in addition to the stunning location, we were overcome with enquiries about our unique range of essential oils, particularly High Altitude Tagetes, Osmanthus Absolute and Davana...



Thank you to everyone who visited our stand. We can't wait to do it all over again next year!

...but the real star of the show was Blue Lotus Absolute! We had an incredible amount of interest for this product and enjoyed sharing its story and aroma with all of you.



NEWS FLASH!



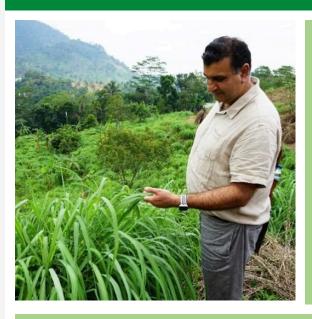


### **TEA TREE OIL UPDATE:**

Tea Tree oil, widely used for its skin clearing and antibacterial properties, is facing a potential ban in EU cosmetics due to its reclassification as a category 1B reproductive toxin by the ECHA's Committee for Risk Assessment (RAC).

If this classification proceeds, European manufacturers of Cosmetics would face severe restrictions, and would require heavy labelling with warnings. This classification also causes great concern due to the precedent set, which could impact further essential oils and complex substances. para-Cymene and Terpinolene face a similar review to Tea Tree Oil, and Ouils containing either of these common natural chemicals could be heavily restricted. Khush Ingredients are supporting the British Essential Oils Association (BEOA) and European Federation of Essential Oils (EFEO) efforts to dispute this reclassification through the use of scientific evidence which shows why Tea Tree has been used by humans for centuries with no adverse health affects.

## WHATS HAPPENING IN INDONESIA?



### Citronella

The majority of Indonesian Citronella is cultivated in Java. The upsurge in demand and slower growth of the grass due to the El Nino effect and shorter rainy season, has led to depleted stocks and a 30% increase in prices. However, this price hike is expected to stabilise post rainy season, ensuring prices remain stable for the upcoming year. Khush Ingredients have bought enough Organic Citronella at the elevated prices to meet customer demand. Our strong relationship with producers was reinforced during our visit to the

#### **Patchouli**

Buyers of Patchouli oil have experienced a doubling of prices in the past year due to the El Nino-induced drought in Sulawesi damaging the crop. Despite expectations of a price decrease by May 2024, a second crop failure in Sulawesi has led to soaring prices of Sumatran material as demand exceeds supply. Almost all main suppliers are contracted and have no additional material available. Khush Ingredients, working directly with provincial producers, is managing to supply customers but anticipates rationing product for at least another six months. We have limited amounts of light and dark Patchouli oil available for booking from September onwards. Prices are not expected to decrease soon, so it is advisable to secure your needs.

## Cananga

Cananga is predominantly grown and processed in the East of Java. Prolonged dry spells have reduced the number of flowers available for decreased oil quality and availability due to flower deterioration. This also drives the cost up as it takes a similar resource to operate one still compared to three plus. However, with a good the end of 2024, though prices may



## **SUPPLIER VISITS**

Ned (Technical Manager) and Maille (UK Commercial Lead) visited one of our supply partners in Provence to uncover the forecast of the upcoming harvests of Clary Sage and Lavender



#### **CLARY SAGE**

the crop is showing encouraging signs compared to last year, so there should be no issues with availability. They produce two types of Clary Sage oil: Green Crushed is obtained by processing the flowers right after harvesting, resulting in fresher, green notes (hence the name!). Whereas Dry Crushed is produced by allowing the cuttings to dry in the field before distillation, making this variety more expensive and offering a more herbaceous aroma.

## ORGANIC FINE LAVENDER ats suffered over winter of

The plants suffered over winter due to a severe frost, meaning the yield is expected to be lower than optimum. As a result, it is unlikely buyers will see a decrease in price from the elevated levels of French Organic Fine Lavender in 2023.





#### **LAVANDIN**

these plants were also affected by the winter conditions, however, naturally produce a larger yield than Lavender due to the greater number of flowering tops per plant.

The harvest of Clary Sage, Lavender and Lavandin is delayed slightly this year due to the wet, colder weather in Southern France during April and May. This delay is not expected to impact the yield or pricing, but it does mean that 2024 material will be available later than usual.

On the other side of Europe, Bulgarian Lavender is being harvested earlier than expected due to the warmer-than-usual climate.

## PINK PEPPERCORN OIL

#### **Product Of The Month - June**

Pink Peppercorn oil is new to Khush Ingredients and is in collaboration with our Brazilian supplier. Stocked in both the UK & NL!

Initially gaining prominence in high perfumery, it has applications in fragrance, cosmetics and gastronomy.

High quality oil is linked to ripe, bright red fruits that give the distinct aromatic profile perfumers desire.



**LEARN MORE** 



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