



NEWSLETTER

SEPTEMBER 2025

IFEAT GÖTEBORG 2025!

Another great IFEAT conference, this year in sunny, windy, rainy Gothenburg, Sweden! Amongst catching up with our friends and trading market knowledge with the wider industry, Pramod & Maille had some valuable discussions with existing and new customers as well as securing arrangements with new producer partners.

Most memorable moment of the week; we said “Skål!” to our beloved customers, supply partners and industry friends at the The Sky Bar for the Khush Soiree!

See you in Abu Dhabi for IFEAT 2026!



The theme of IFEAT this year was sustainability, many of the presentations orientated around this topic; particularly “Lagom är bäst” translating to “just the right amount is best”, a Swedish philosophy to take what you need and not in excess. This notion contradicted the overall vibe and chat throughout the event as it seems there is a ‘race to the bottom’ for pricing as large companies squeeze margins, disregarding quality and naturality.

Despite this, it was great to see our producers NOREX & Mane Kancor win the Sustainability awards.

We’re already looking forward to doing it all over again next year!



SUSTAINABLE ROSEWOOD OIL



A 'CITES' FOR SORE EYES?

Due to historic overexploitation, Rosewood is now on the threatened species list, so the cultivation is heavily regulated by CITES: the Convention on International Trade in Endangered Species of Wild Fauna and Flora.

In Itacoatiara, Brazil, our partner consortium began a regenerative project planting *Aniba rosaeodora* trees. Once mature, they produce a Sustainable Rosewood oil by pollarding the trees to take the leaves, twigs and smaller branches, leaving the tree alive to regrow.

As a new process, first the consortium had to present the oil to the Brazilian scientific committee to obtain CITES approval and after a period, an export license was granted. Now, after six months of consultation between Khush, the Dutch CITES department, our Brazilian producer, and other European eminent scientists, it was concluded that this production of Rosewood oil was not endangering the species and an import license could be issued.



Khush Ingredients BV obtained its license on 3rd September and has already imported the first CITES approved samples of Sustainable Rosewood oil, ready to send out to those who expressed an interest at SIMPPAR Paris in June. Keep an eye on our Instagram for perfumer feedback comparing this Rosewood oil to the original, made only from wood.

UK users - let us know if you want Khush Ingredients UK to obtain an import license so you can access samples and stock: learnmore@khushingredients.net

VISIT TO BULGARIA

In July, Pramod & Maille spent a week in beautiful, bustling Bulgaria visiting several producer partners and experiencing what Bulgaria has to offer! They discovered the beauty of the Balkan mountains while hunting for wild-harvested Organic Juniper Berries and got a first look at the freshly distilled Organic Yarrow oil, in all its blue glory! A visit to the Rose Valley showed that despite the harvest finishing, the hard work doesn't stop there...they saw the farmers' continued efforts to maintain and prepare the crops for the following year. Invaluable savoir faire was shared by our partners BG Oils when learning about optimal harvesting conditions for UEBT Organic Lavender: Too windy and the essential oil disappears into the stem! Why do you think this happens? And amongst all this they were discovering interesting new products along the way, including Echinacea and Bulgarian Clary Sage oils.

For samples or more information on our range of Organic Bulgarian oils, please contact our team at learnmore@khushingredients.net



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RECERTIFICATION

ESSENTIAL OILS

We test our products to ensure they meet our quality standards in order to extend the best before date. Recertifying oil involves testing the physical values; specific gravity, refractive index and optical rotation, as well as testing for peroxide. Over time components in the oil degrade and peroxides form. Peroxide itself is a skin sensitiser and can accelerate the degradation of other components. Essential oils with high terpenes (such as D-limonene and linalool) are more susceptible to peroxidation. At Khush, if an oil exceeds the peroxide limit during testing, that batch of oil is quarantined and eventually disposed of.



FLORAL WATERS

Unlike essential oils, which have natural antibacterial and antifungal properties, floral waters are susceptible to microbial growth. We give a shorter shelf life to floral waters than our essential oils (two years). There is a risk of contamination every time the container is opened, as a result a microbe count is required after each exposure to air. Preservatives can be added to floral waters to reduce contamination risk, but care must still be taken when working with preserved floral waters.